

**Undergraduate Thesis Assessment Rubric**  
 Department of English, Faculty of Education, University of West Bohemia

Thesis Author: Daniel Necuda  
 Title: A Guide to Living on Another Planet: Using Cultural Intelligence to Understand Frank Herbert's *Dune*  
 Length: 31  
 Text Length: 23

Assessment Criteria	Scale	Comments
1. The thesis shows the author's appropriate knowledge of the subject matter through the background/review of literature. The author presents information from a variety of quality electronic and print sources. Sources are relevant, balanced and include critical readings relating to the thesis or problem. Primary sources are included (if appropriate).	Outstanding Very good Acceptable Somewhat deficient Very deficient	While the introductory theoretical discussion of Livemore and Hofstede contains many undigested chunks of long quotes, it provides a good account of the area.
2. The author carefully analyzed the information collected and drew appropriate and inventive conclusions supported by evidence. Ideas are richly developed with accurate details that develop the main point. The author's voice is evident.	Outstanding Very good Acceptable Somewhat deficient Very deficient	Perhaps the best aspect of this thesis is the detailed discussion of the cultural values of the different societies in Frank Herbert's <i>Dune</i> . This is done with intelligence and discrimination.
3. The thesis displays critical thinking and avoids simplistic description or summary of information.	Outstanding Very good Acceptable Somewhat deficient Very deficient	As is apparent from points 1 and 2 above, there is a mixture of levels of critical thinking in the thesis: on the one hand, the theoretical discussion of CQ is weak, but on the other the analysis of the novel is good.
4. Conclusion effectively restates the argument. It summarizes the main findings and follows logically from the analysis presented.	Outstanding Very good Acceptable Somewhat deficient Very deficient	I particularly liked the student's discussion of the way that CQ changes the reader's experience. It would also have been good to go the extra mile and explain how such a CQ reading of pop culture might help in the language classroom.
5. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as appropriate. The author uses standard spelling, grammar, and punctuation.	Outstanding Very good Acceptable Somewhat deficient Very deficient	There are many spelling mistakes in the thesis, which could have been avoided by spellchecking.
6. The language use is precise. The student makes proficient use of	Outstanding Very good	

language in a way that is appropriate for the discipline and/or genre in which the student is writing.	Acceptable Somewhat deficient Very deficient
7. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	Outstanding Very good Acceptable Somewhat deficient Very deficient

Final Comments & Questions

In the above remarks I have tried to outline some of the good points of this brief thesis. There are, however, some weaker aspects, which is why I recommend the grade of *veiml dobt/e/2*. I look forward to hearing the student's defence.

Reviewer: doc. Justin Quinn Ph.D.  
 Date: 23 August 2022  
 Signature: