Graduate Thesis Assessment Rubric
Department of English, Faculty of Education, University of West Bohemia

Thesis Author: Bc. Matěj Živčák

Title: DIGITAL STORYTELLING AND IT'S EFFECT ON WRITING SKILLS

Length: 53

Text Length: 50

Assessment Criteria	Scale	Comments
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the problem. It places the problem in context. It presents and overview of the thesis.	Outstanding **Very good** Acceptable Somewhat deficient Very deficient	The introduction effectively highlights the thesis' purpose, outlines the chapters, and provides context, but could better clarify the problem statement upfront.
2. Literature review is comprehensive and complete. It synthesizes a variety of sources and provides context for the research. It shows the author's understanding of the most relevant literature on the subject matter.	**Outstanding** **Very good** Acceptable Somewhat deficient Very deficient	
3. The methodology chapter provides clear and thorough description of the research methodology. It discusses why and what methods were chosen for research. The research methodology is appropriate for the identified research questions.	**Outstanding** **Very good** Acceptable Somewhat deficient Very deficient	The methodology employed is very straightforward.
4. The results/data are analyzed and interpreted effectively. The chapter ties the theory with the findings. It addresses the applications and implications of the research. It discusses strengths, weaknesses, and limitations of the research.	**Outstanding** **Very good** Acceptable Somewhat deficient Very deficient	The results are analyzed and interpreted well, presenting the perspectives of the author, students and a teacher.
5. The thesis shows critical and analytical thinking about the area of study and the author's expertise in this area.	Outstanding **Very good** Acceptable Somewhat deficient	

		Very deficient	
6.	The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as appropriate. The author demonstrates high quality writing skills and uses standard spelling, grammar, and punctuation.	Outstanding **Very good** Acceptable Somewhat deficient Very deficient	
7.	The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	**Outstanding** **Very good** Acceptable Somewhat deficient Very deficient	

Final Comments & Questions

The thesis, focused on the impact of digital storytelling on students' writing skills, showcases Mr. Živčák's enthusiasm and expertise in the subject. The student demonstrates a commendable ability to review literature, design a comprehensive research study, and execute it effectively.

The theoretical part of the content delves into the history and significance of storytelling, the concept of digital storytelling, and its integration into education. It explores the relevance of digital storytelling in English language teaching, its alignment with 21st-century skills, and its incorporation into the Czech curriculum. Additionally, it covers various aspects of writing, such as writing genres, the role of technology, collaborative writing, and writing assessment.

The strength of the thesis lies in its practical approach, drawing insights from real classroom experiences. The inclusion of previous research strengthens its scholarly foundation. By utilizing a mixed-method approach that incorporates action research, questionnaires, discussions with teachers, and evaluations of final products, the author effectively explores the practical application of digital storytelling in the classroom and provides valuable solutions for emerging challenges.

Moreover, the thesis goes beyond the title by exploring the additional skills that students can develop through digital storytelling such as collaboration or digital literacy.

In conclusion, the thesis showcases a comprehensive exploration of the impact of digital storytelling on writing skills, demonstrating the authors expertise, practical approach, and valuable insights for educators seeking to integrate digital storytelling effectively in the classroom.

Suggested grade: 1

Supervisor/Reviewer: Mgr. Tereza Havránková

Date: 6.6. 2023

Signature: